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## Cazoodle Announces a New Vertical Search Portal for Vacation Rentals

CHAMPAIGN, Ill., May 3 /PRNewswire/ -- Cazoodle is pleased to announce the launch of its Vacation Rental vertical search destination at Web 2.0 Expo in San Francisco. The service is powered by Cazoodle's revolutionary structured data extraction technology. Cazoodle's Vacation Rental search service is your one-stop solution for vacation rentals, allowing you to find the most up to date information on deals for housing condos, apartments and beds & breakfast inns across the United States from more than 2,500 online websites. The company plans to continuously add additional sources to its database.

Kevin Chang, CEO of Cazoodle, said, "In addition to our Electronics shopping and Apartment search verticals, the new Vacation Rental service further showcases the capability of our deep web search technology in offering deeper and broader choices to the customers."

Cazoodle uses the intelligent crawling and indexing technologies developed at University of Illinois at Urbana-Champaign, for building large scale search and integration services. "Our deep Web crawling technology is proven to scale to thousands of sources," says Govind Kabra, CTO of Cazoodle. Cazoodle Apartment Search aggregates rental listing data from over 10,000 websites, and Cazoodle Shopping Search provides over 2 Million products offers for consumer electronic products. The company also provides an end-to-end data crawling service for other enterprise customers to support their data gathering needs.

### About Cazoodle:

Established in August 2006, as a startup company from the University of Illinois at Urbana-Champaign (UIUC), Cazoodle aims to enable "data-aware" search -- to access the vast amount of structured information beyond the reach of current search engines. The company is co-founded by Prof. Kevin C. Chang and his research team of graduate and undergraduate students, with the support of the University.

Cazoodle provides effective access to the structured information on the Internet. While current search engines index pages only as unstructured documents by keywords, the Web has continually grown with a large amount of structured data, in every domain (e.g., hotel, airfare, real estate, products). Cazoodle develops products and technologies for large scale integration of the structured data on the Web.

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