Go Smart Solutions, LLC

RentShout Expands Rental Property Advertising Coverage to Cazoodle and ApartmentHunterz

The online property rental advertising service increases online visibility for rentals with additional partners.

06.23.2009 – Online rental advertising service, RentShout, has extended the "Eyes-On" range for member property rental listings. The site syndicates listings across the web to popular search directories, and has just added two additional rental directories, Apartment Hunterz and Cazoodle, to their continually expanding catalog of syndication partners.

Apartment Hunterz specializes in California rental listings and hosts over 100,000 apartments, houses, condos, duplexes, guest houses, and gated communities on their site. The directory allows renters to search by a wide variety of criteria including location, price, bedrooms / baths, property type, and pet friendliness. Apartment Hunterz also offers 24-hour bilingual customer service, street view for properties, and text or email updates for rental matches.

Cazoodle unveiled their nationwide apartment search service earlier this year at the Web 2.0 Expo in San Francisco. The site has an intuitive map search which enables renters to narrow down their search in a step-by-step fashion from anywhere in the United States. The site uses Google Maps technology to allow visitors to see a street view of each property before clicking through to the detailed listing. Traffic to Cazoodle.com has tripled since their apartment search product launch in April, according to data from Compete.com.

"Studies show that most renters search multiple websites before making a decision on where to rent their next home" says Patrick Thompson, Director of Business Relations at Go Smart Solutions, LLC, creators of RentShout. "By continually adding quality directories, such as Apartment Hunterz and Cazoodle, we can offer our customers broader online visibility for their rentals."

RentShout.com enables property managers, landlords, and other real estate rental professionals to create full-page online advertisements for their rentals. Rental listings can be submitted individually or in bulk, and are automatically posted to a host of leading rental sites and search directories.

RentShout was created by Go Smart Solutions, LLC, a company that has been providing self-serve advertising solutions for professionals since 2002. RentShout provides cost effective online rental marketing for property managers, landlords, and other real estate professionals by syndicating rental listings across the web to popular search directories and rental sites.

Twitter Pitch

Rental properties receive expanded online advertising reach with RentShout.

News Facts

RentShout delivers online visibility to property rentals on over 60 rental websites, search directories, video portals, and social networks.

Apartment Hunterz lists over 100,000 California rental properties on their site.

Cazoodle aims to enable "data-aware" search to access the structured information beyond the reach of current search engines. Their apartment search service was launched at the Web 2.0 Expo in April.

Resource Links

Apartment Hunterz (http://apartmenthunterz.com/)
Cazoodle (http://www.cazoodle.com/)
Go Smart Solutions (http://gosmart4u.com/)
RentShout (http://www.rentshout.com/)
RentShout Advertising Benefits (http://www.rentshout.com/rental-marketing-advertising_125.htm)

More Go Smart Solutions, LLC News

RentShout Expands Rental Property Advertising Coverage to Cazoodle and ApartmentHunterz (http://www.pitchengine.com/gosmartsolutionsllc/rentshout-expands-rental-property-advertising-coverage-to-cazoodle-and-apartmenthunterz/16229/)
RentShout Expands Rental Property Advertising Coverage to Cazoodle and ApartmentHunterz (http://www.pitchengine.com/gosmartsolutionsllc/rentshout-expands-rental-property-advertising-coverage-to-cazoodle-and-apartmenthunterz/16229/)
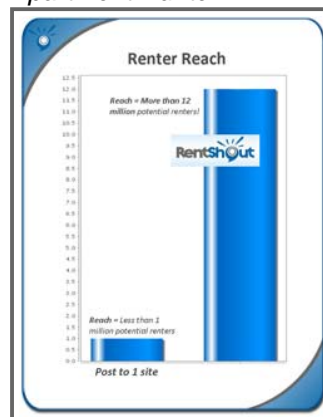
Property rental syndication delivers maximum online visibility.

Cazoodle

Apartment Hunterz

The

RentShout Reach

About & Contact

Go Smart Solutions, LLC

Founded in 2002, Go Smart Solutions, LLC provides a range of self-serve advertising and branding services for professionals. TwitBacks.com, RentShout.com, and ClassifiedFlyerAds.com provide online solutions, and EmailFlyerAds.com delivers B2B email marketing for the real estate industry.

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